



SDPCA SPONSORSHIP PROGRAM-2009

FEES AND BENEFITS

Gold Sponsor Level	Silver Sponsor Level	Bronze Sponsor Level
\$450	\$350	\$250

SDPCA will allow you to make a presentation, **up to 10 minutes in length**, at one regular meeting, for each year of sponsorship. This educational commercial about you and or your company may be conducted by one or more representatives from your organization. In addition 2 mentions will be made in the Newsletter.

X

The 1st mention when Sponsor begins. 2nd mention during the month Sponsor presents. SDPCA will **highlight** your sponsorship by including a brief company description with your designated contact information in the Sponsorship Press Release Announcement to media. Will mention Sponsor in SDPCA e-Newsletter sent to SDPCA opt-in email list. Included in that announcement will be a link to your designated website/page Place your provided electronic version Banner Logo with link in "Sponsor Section" of the SDPCA web site for 12 months at SanDiegoCoaches.com 1 inclusion in the Press Release that announces new Sponsors.

X

X

X

Marketing materials may be placed in back of room in a special sponsorship section at any SDPCA meeting Sponsor attends.

X

X

X

One 2 minute "acknowledgement" by SDPCA President during a meeting that Sponsor attends.

X

X

One \$100 discount good for 24 months for Sponsor to use the meeting space at the Marriott on one SDPCA meeting day between 1PM to 3 PM. Current regular fee for the Workshop Space is \$200. Use of space must be booked in advance on a space available basis.

X

DISCLAIMERS:

- No guarantees are made or implied with regard to sales of your product or service.
- **45 day advance notice of cancellation** of your sponsorship and meeting presentation is required. Within 45 days, we will make best effort to swap with a sponsor scheduled to present at a later date, however it cannot be guaranteed.
- No services or guarantees from SDPCA are made or implied other than what is designated in this agreement.
- All Sponsors must conduct their business in the highest ethical and professional manner or be subject to Sponsorship revocation at the discretion of the SDPCA Executive Team.
- Intention is that Sponsors may only give a presentation once every 12 months. If there are gaps, this may be waived.

IMPORTANT:

SDPCA monthly meeting sponsors need to provide the following materials **at least 30 – 45 days in advance** of your SDPCA meeting presentation:

- Banner artwork company logo
- Company services description (maximum 125 words)
- Brief company/bio introduction for your 10 minute presentation

After your Sponsorship Presentation, all sponsorship banners/brochures/materials must be moved to the designated sponsorship table at the back of the meeting room.

**For more information please contact Jim Taylor, SDPCA Sponsorship Chair
Phone: 858-874-8782 or email: jimtaylor@marsvenuscoaching.com**